

CUBA CIRCULATING LIBRARY

OUR LIBRARY

The library is a vital part of Cuba's community. Dedicated to fulfilling the recreational and informational needs of its patrons, the library is a warm and welcoming place, ensuring that everyone is served equally regardless of economic, educational, or social background. To meet the needs of our patrons, we provide both traditional library resources such as books, audiobooks, magazines, newspapers, music CDs, and DVDs. In addition to traditional library resources we offer technological resources including public access computers, one-on-one computer assistance, high speed wireless internet, and downloadable media including eBooks, eAudiobooks, music downloads, and magazines.

Our staff and volunteers are crucial for the successful functioning of the library. Leah Weber, the Library Director, manages normal operations of the library. Tina Dalton serves as Youth Services Coordinator, handling juvenile programming and collection development. Primarily responsible for direct contact with the patrons are the library assistants Shauna Comes, Janet Rhodes, and Nancy Robinson, aided by Susan Eszes, a library page and Janice Lijewski, a library page and custodian. Wayne Oonk handles our technological needs and Jim Travis is our groundskeeper. We would like to thank our volunteers for the over 800 hours they donated to the library.

In addition to workers and volunteers, the library's Board of Trustees serves to advance the goals and values of the library. In 2016, the Board was comprised of Robin Valeri serving as President, Christine Berardi as Vice President, Michele Miller as Treasurer and Corresponding Secretary, Jamie Achey, Kirsten Benham, Connie Doyle, Marsha Long, Jamie Murphy, Fred Pearce, Robert Rasmusson, Lorraine Sirianni, and Eric Talbot.

DIRECTOR'S 2016 ANNUAL REPORT



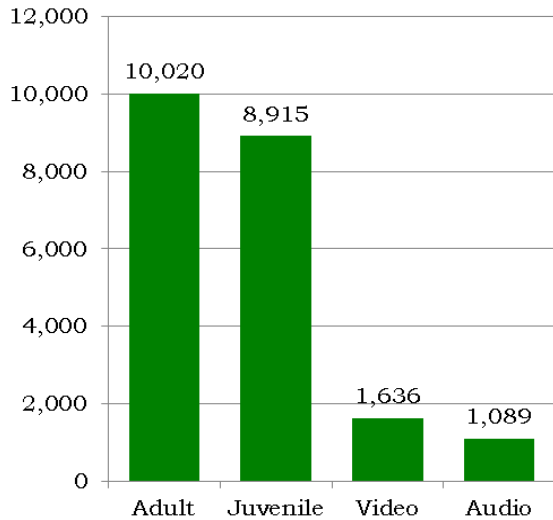
"The mission of the Cuba Circulating Library is to bring people and information together in a cost effective manner. This community resource center provides popular materials and programs to serve the informational, cultural, and recreational needs of the public, placing special emphasis on supporting students' interests and appreciation of reading and learning."

OUR FRIENDS

Friends of the Cuba Library, Inc. remain a vibrant and active group. In 2016, Twila Barr served as President of the Friends group with Ann Gross as Vice President, Peggy Pearce as Secretary, Suzanne Krull as Corresponding Secretary and Pat Ash as Treasurer. The Friends support the library in a variety of ways providing monetary support for audiovisual materials and programming for all ages. Friends of the Cuba Library, Inc. organized and ran a number of fundraisers including two book sales and the ever-popular Wine and Cheese Gala. The Friends are always recruiting new members, contact the library if you are interested in becoming involved!

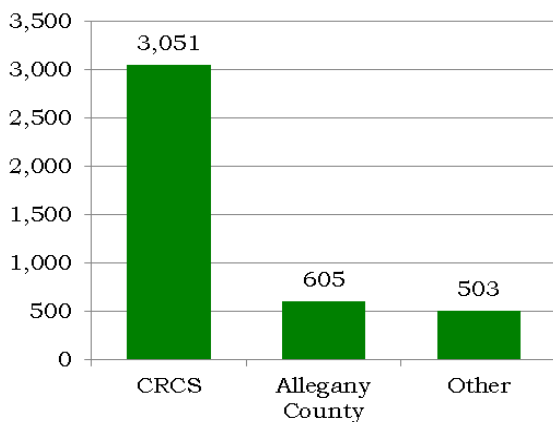
OUR COLLECTION

2016 Holdings



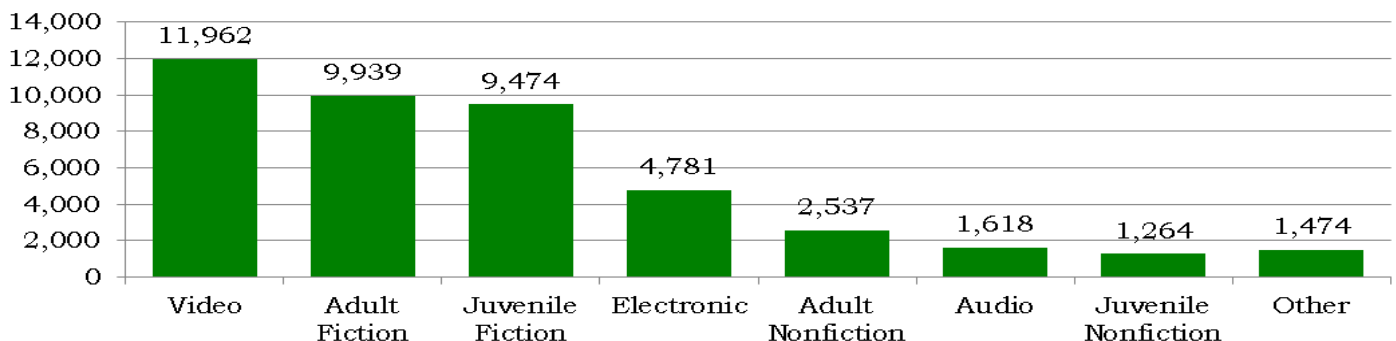
The library is a “popular materials” style library. This means our focus is on best sellers, nonfiction for personal use, and homework aids rather than building a collection meant primarily for academic research. As a “popular materials” library, we endeavor to purchase the majority of fiction and about fifty percent of the nonfiction books on the weekly New York Times Best Seller List. We mark our newest adult fiction and nonfiction with a “new” designation to ensure Cuba’s patrons can access them before they are available to patrons at other libraries. In addition to books, we provide our patrons with DVDs, audiobooks, magazines, newspapers, music CDs, online databases, and downloadable eBooks, eAudiobooks, music, and magazines.

2016 Registered Borrowers



Circulation in 2016 was 43,049; this figure includes all transactions of physical resources including books, DVDs, CDs, magazines as well as digital materials including OverDrive, Freegal, and Zinio downloads. Circulation is driven by our active users. The library has 4,159 active registered patrons with the majority of users (3,051) residing within the Cuba-Rushford School District and 1,108 residing outside the bounds of the school district.

2016 Circulation



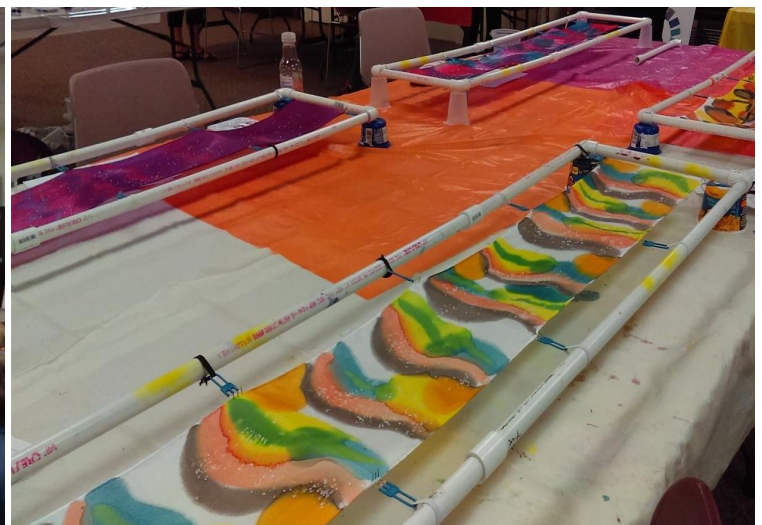
OUR BUILDING

Our community room was used 200 times by a variety of local groups. AA and Abundant Life Ministries met weekly, and the Cuba Town Board monthly. We also hosted other community organizations like ACCORD as well as provided a quiet, semi-private place necessary for tutoring and parental visits.

OUR PROGRAMS

The library provides high quality traditional and digital materials for our patrons as well as educational and engaging programs for both adults and juveniles. In 2016, the Library hosted over 50 adult programs including two author visits, one at our Annual Spring Tea with local author Susan Williams Beckhorn and the second with Jack Wang, author of “Epic Yarn” books. We hosted musical performances including Ken Crane Jazz Ensemble, Country Memories, and McCarthy Band as well as historical programs with historian Craig Braack and re-enactor Brenden Heaney as Moses Van Campen. The library sponsored multiple fine and fiber art classes including an acrylic painting series, aluminum can flowers, silk scarves, and needle felting, as well as a presentation by an artist showing her works in our gallery. In addition we had a self-defense program, an alternative healing presentation, and many other educational and entertaining programs. Not only does the library host special programs, but the library has two ongoing book clubs that meets once a month, a knitting/crocheting group that meets once a week, and one-on-one computer literacy instruction by appointment with the director. The library also hosted an adult summer reading program which went along with the New York State Library’s theme.

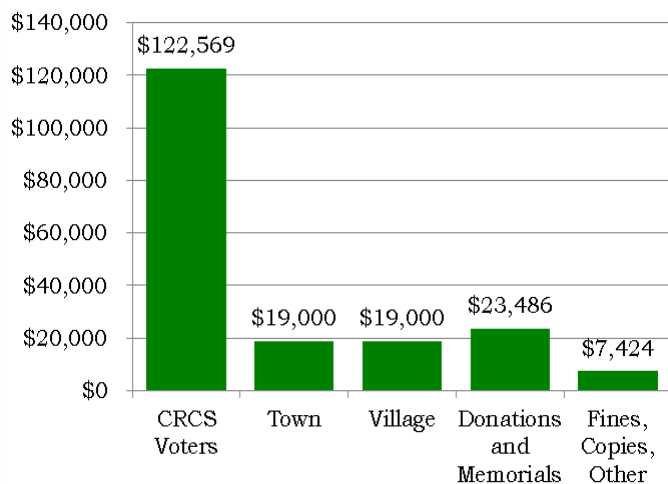
In addition to adult programming, we held a variety of activities for children of all ages—ranging from toddlers to teens. We held three weekly storytimes—Lapsit for toddlers, Humpty Dumpty for preschoolers, and Afterschool Explorers for school aged children. We also held monthly storytimes for Headstart and BOCES classes, as well as an intergenerational storytime at the Cuba Memorial Hospital. In the fall we started a weekly series of classes for tweens featuring coding, cooking, art, and a book club. We also hold a monthly teen advisory board composed of volunteer teens throughout the community. These teens help plan and implement teen activities and have done a great deal to improve the quality of teen programming at the library. Last year teens planned fun activities such as a Harry Potter party, candy sushi, and afterhours zombie tag. Teens also meet weekly on Monday nights for anime and gaming clubs. We also held several special programs this year, such as a visit from Pete the Cat and Bwana Jim. Summer Reading was great fun as well, with many guest performers including Rachel Bell, Traveling Lantern Theater, and Devi Bollywood dance. Thank you to all the parents and community members who make the library an important part of their children’s lives!



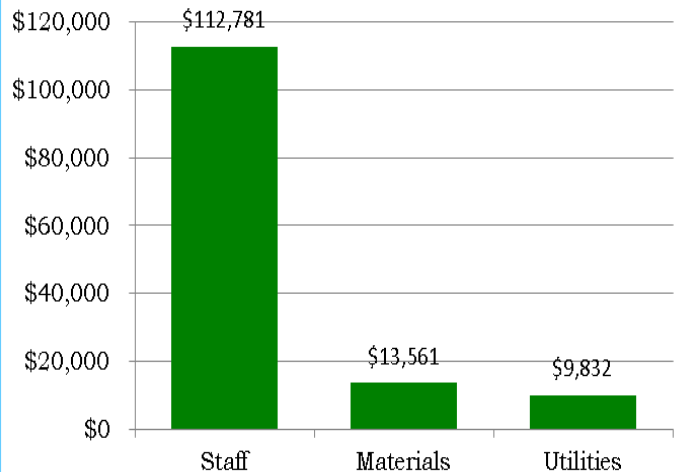
OUR FINANCES

Our high quality of programs and services are made possible from several funding sources. The primary source of income is from the residents of our charter area with \$122,596 coming from the voters of the Cuba-Rushford School District, \$19,000 from the Town of Cuba, and \$19,000 from the Village of Cuba. In addition to your tax support, the library took in \$1,861 in fines, \$2,011 in copies, \$1,925 in community room use fees, and \$1,627 in other miscellaneous fees (like reissuing library cards and faxes) totaling \$7,424. Additionally, the library receives support from other groups including funding from Friends of the Cuba Library Inc., Local Library Services Aid, the Department for Youth, NYS Council on the Arts, Give for Greatness—a branch of Arts Services Initiative of Western New York, F.T. and Anna C. Manley Memorial Fund administered through Key Bank, and NYS Bullet Aid. In 2016, our gracious patrons donated well over \$23,486 in the form of gifts and memorials. We are thankful for everyone's continued support.

Major Sources of Income



Major Sources of Expense



OUR TECHNOLOGY

A crucial function of the modern library is to help bridge the digital gap. In order to ensure that individuals in our community have equal access to information, the library provides six public access computers as well as high speed wireless internet. Our high speed wireless internet was accessed 1,692 times in 2016 and our public access computers were used 4,193 times. The library offers one-on-one training with the library director assisting patrons with questions about using online resources, downloading library eBooks to personal devices, and sessions which work to build the patron's digital literacy skills. We maintain a well updated website which received 13,414 hits. In addition to providing free wireless internet and public access computers, in 2016 we added new technology to our library including replacing the six public access computers, an iPad Air Krayon Kiosk with four devices preloaded with educational apps, a 3D printer available to patrons for printing, and a new HD projector in the community room. Additionally, with the help of STLS we extended our bandwidth.