

CUBA CIRCULATING LIBRARY DIRECTOR'S

ANNUAL REPORT

TO THE BOARD OF TRUSTEES 2021





Cuba Circulating Library is dedicated to free and equal access to information, knowledge, learning, and the joys of reading for our diverse community. We do this by providing popular materials and programs to meet the informational, cultural, and recreational needs of all members of our community. Without regard to income or education level, we provide books, audiovisual materials, programs, and classes for all.

This was a year of rebuilding for the library, in more ways than one. Many library programs were discontinued in 2020 due to the pandemic and shutdown.

However, in 2021, we've found new and innovative ways to begin offering in-person programs again.

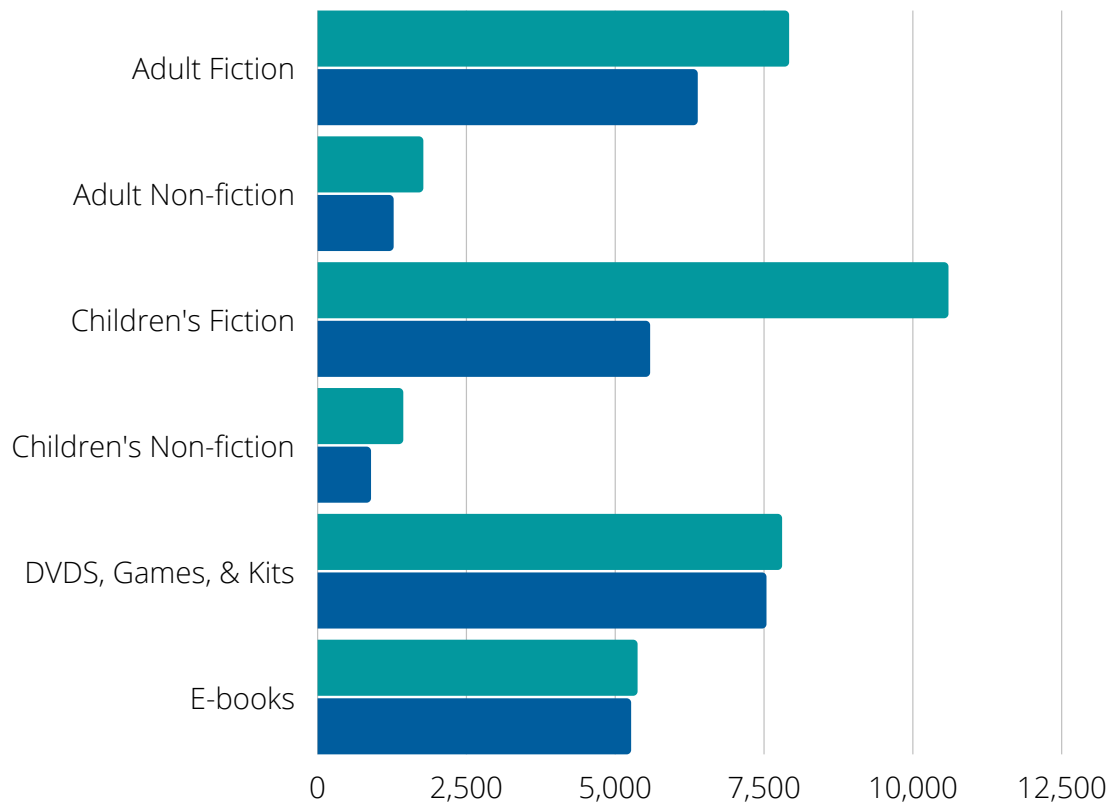
Many of our previous community partnerships were put on pause during 2020, and we are happy to report that you can once again find library staff throughout the community.

This year found library staff at CRCS elementary school reading presenting story time, working a booth at Garlic Festival, hosting a petting zoo at Dairy Days, and providing free family portraits for Small Town Christmas. We worked hard to rebuild those valuable relationships with both community organizations and community members that we serve.

TINA DALTON

CUBA LIBRARY DIRECTOR

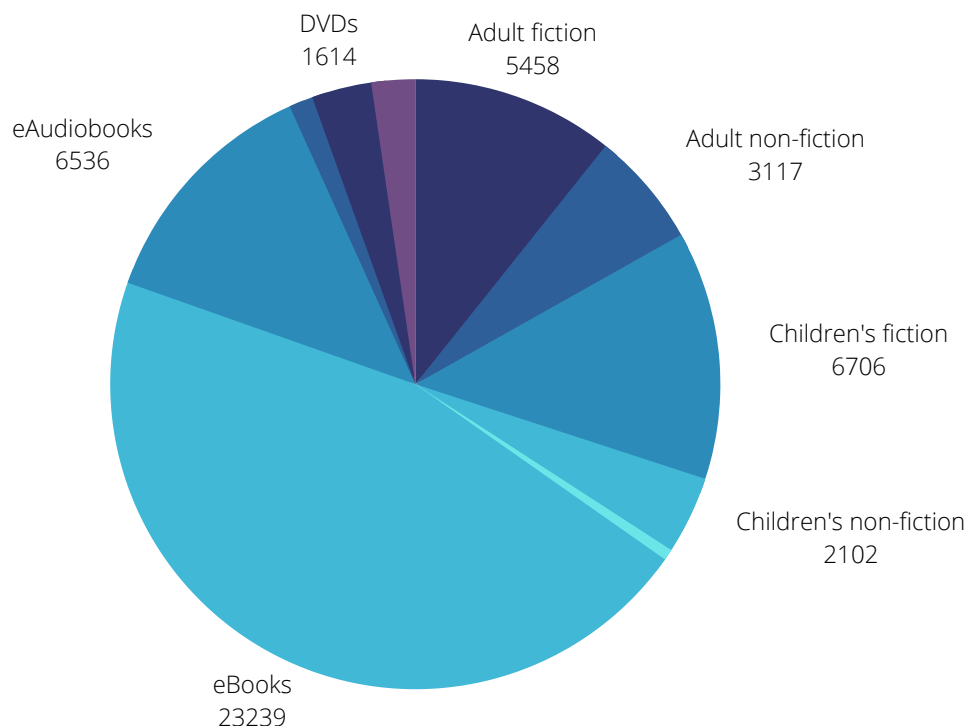
2021 CIRCULATION VS. 2020 CIRCULATION



Total circulation in 2021 was 34,908. This is a 12.9% increase in circulation from 2020.

2021 HOLDINGS

Total materials held by the library in 2022: 50,899



BUILDING USE

Our community room was used 138 times in 2021 by community groups. The Sunday Morning Wake Up Group (AA) uses the room weekly. Cuba Town Board meets in the room monthly. Other agencies frequently using the room are Friends of the Cuba Library, and Chamberlain Playground Committee.

Note: The community room was out of commission from July to November in 2021, due to flooding damage and construction work.

REGISTERED BORROWERS

In 2021, Cuba Library had 2,670 registered borrowers.

Note: STLS did a "patron purge" of the system, deleting old and inactive profiles. This resulted in a 55% decrease in registered borrowers from 2020 to 2021.



LIBRARY USE

In 2021, Cuba Library had 16,291 visits to the library. This is an increase of 14% from 2020.

PROGRAMMING

Cuba Library hosted 490 programs in 2021, including a One Community book discussion, puppet shows, a variety of arts & crafts, pumpkin decorating contest, petting zoo, and educational programs for all ages. We partnered with several outside organizations for these programs, including Springville Center for the Arts, Palmer Opera House, Cuba Cultural Center, Grow It Forward, and Genesee Country Museum. Over 5,496 people of all ages enjoyed programs sponsored by Friends of the Cuba Library, Inc, NYS Council on the Arts, Allegany County United Way, Palmer Opera House, and the Kaleigh Wilday Foundation.



Artsapalooza, presented by Springville Center for the Arts.



Pumpkin decorating contest

We held 36 story hours for young children. For the first time since the pandemic shutdown, we resumed offering story hours for toddlers and preschoolers in September. We did not hold any afterschool story hours in 2021, but did resume these classes in January 2022. We had 269 in attendance at the story hours for young children.

FRIENDS OF THE CUBA LIBRARY, INC.

The library is fortunate to have an active Friends of the Library group which supports us in many ways. They contributed over \$5,000 to the library in 2021. They funded staff attendance at the Association of Rural and Small Libraries conference, the purchase of a Nintendo Switch for in-library use, early literacy kits to be given out by Dr. Cusumano's office, as well as funding for several library programs.

TECHNOLOGY

There are 13 desktop computers at the library: five are in the computer lab for public use, one functions as an online public catalog, two are used as the circulation desk, four are for staff use, and one is at the microfilm reader. We also have six laptops and 6 iPads for public use. The public computers were used 1,316 times in 2021.

The library offers 24/7 Wi-Fi as well as 10 Wi-Fi hotspots available for check out. The Wi-Fi was accessed 2,898 times in 2021. The hotspots were checked out 335 times in 2021.

The library's website was visited 10,412 in 2021. We currently have 1,290 followers on our Facebook page.

FINANCE

